

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Electoral Rolls – Summary Revision of Electoral Rolls with reference to 01-01-2011 – Payment of bill of Rs.24,16,750/- to M/s Touch Stone Advertising (P) Limited, Hyderabad towards the cost of Press Advertisement regarding Awareness and Publicity Campaign of Saakshi (A.P Editions), Times of India (A.P Editions) and Siasat (Hyderabad Edition) on 27-11-2010 – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 5809

Dated: 02-12-2010

Read the following:-

1. Govt.Memo.No.13023/371/BG.III/2010, dt:26-05-2010 of Finance (BG.III) Department.
2. G.O.Rt.No.4335, Finance (BG-III) Department, dt:13-10-2010.
3. G.A. (Elecs.E) Dept. Lr.No.3134/Elecs.E/A2/2010-15, dt:26-11-2010.
3. From M/ Touch Stone Advertising (P) Limited, Hyderabad Bill No. TAPL/321/2010-11, dt: 27-11-2010.

ORDER:

In the letter 3rd read above, the Government have requested M/s Touch Stone Advertising (P) Limited, Hyderabad to insert the advertisement in daily news papers of Saakshi (A.P Editions), Times of India (A.P Edition) and Siasat (Hyderabad Edition) newspapers on 27-11-2010 regarding Awareness and Publicity Campaign for Summary Revision of Photo Electoral Rolls with reference to 01-01-2011 as the qualifying date, and submit the bills as per I & PR approved rates for making payment. Accordingly, the Agency has inserted advertisement in the said daily news papers on 27-11-2010.

2. M/s Touch Stone Advertising (P) Limited, Hyderabad in the reference 4th read above has submitted bill for an amount of Rs.24,16,750/- as advertisement charges for payment as detailed below:

Saakshi, A.P. Edition , dt:27-11-2010 (35 Cm X 25 Cms = 875 Sq.Cms) Rate of Rs. 2,150/- per Sq. Cm)	Rs. 18,81,250-00
Times of India, A.P. Edition , dt:27-11-2010 (35 Cm X 25 Cms = 875 Sq.Cms) Rate of Rs. 468/- per Sq. Cm) (Economic Times – AP Edition is Complimentary)	Rs. 4,09,500-00
Siasat, Hyderabad Edition dt:27-11-2010 (35Cm X 25 Cms = 875 Sq.Cm.) Rate of Rs. 144 /- per Sq. Cm.)	<u>Rs. 1,26,000-00</u> <u>Total Amount</u> <u>Rs. 24,16,750-00</u>

(Contd..2..)

3. After careful examination, Government hereby accord sanction for payment of **Rs.24,16,750/- (Rupees Twenty four lakhs sixteen thousand seven hundred and fifty only)** to M/s Touch Stone Advertising (P) Limited, Hyderabad towards the cost of Press Advertisement regarding in Awareness and Publicity Campaign in daily news papers of Saakshi (A.P Editions), Times of India (A.P Edition) and Siasat (Hyderabad Edition) newspapers on 27-11-2010 for Summary Revision of Photo Electoral Rolls with reference to 01-01-2011 as the qualifying date.
4. The expenditure sanctioned in para 3 above shall be debited to "**2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the funds provided in G.O. 2nd read above.
5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of "**M/s Touch Stone Advertising (P) Limited, Hyderabad**" and forward the same to this Department for taking necessary further action.
6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1st read above.
7. M/s Touch Stone Advertising (P) Limited, Hyderabad shall pay the Service Tax directly to the Government.
8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
Finance (Expr.GAD.I/ BG.III) Department.
M/s Touch Stone Advertising (P) Limited, Plot # 31 (8-2-622/1/1/A3), Classic Emerald,
Beside HSBC, Road No.10, Banjara Hills, Hyderabad-34.
SF/SC.

//Forwarded:: By Order//

SECTION OFFICER